

An Extraordinary Licensing Opportunity

*The Great Adventure
Catholic Bible*



The New Catholic Bible That Teaches You **How To Read It**

Every once in a while, an extraordinary publishing event takes place in the Catholic world. In September of 2018, that event was the launch of the much-anticipated *Great Adventure Catholic Bible*. *The Great Adventure Catholic Bible* is the **most unique and engaging Bible in the Catholic world**.



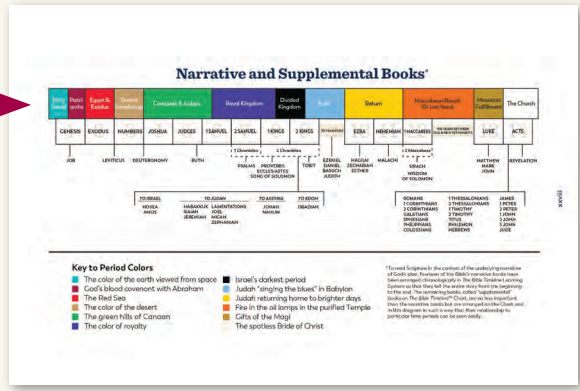
The Great Adventure Catholic Bible Solves a Common Problem

While the Bible is foundational to the Catholic Faith, many Catholics find the prospect of reading the Bible intimidating. The *Great Adventure Catholic Bible* solves that problem, because it's the only Bible that actually teaches you how to read it.

Using a color-coded memory system and an easy-to-understand teaching system, *The Great Adventure Catholic Bible* is useful to both the Bible reading novice, as well as the trained biblical student.

WHAT MAKES THIS BIBLE SO POPULAR?

Color-coded for easy reference, this Bible uses the popular Bible Timeline™ system that has taught nearly two million Catholics.



EARLY WORLD

Summary
The Bible opens with a grand overture that prepares for all that is to follow (Gen 1-11). God creates the world, including human beings as the crown of creation. But their disobedience leads to a series of tragic consequences, including the first murder, a primordial flood, and the scattering of peoples at Babel. Genesis does not aim to give a scientific explanation of the origins of the universe. However, it uses figurative language to describe real events (see CCC 390) that have profoundly influenced the history of the human race.

Narrative
In Genesis 1, God speaks and brings all things into being. He creates an ordered and good world and makes human beings in his own "image" and "likeness" (Gen 1:27). In Genesis 2, we get a glimpse of creation from a different vantage point: While Genesis 1 accentuates God's majesty as Creator of all, Genesis 2 focuses on God's relation to humanity. In the Garden of Eden, Adam and Eve dwell in harmony with one another and in communion with God. But the serpent, later identified as Satan (see Rev 12:9), enters the scene to sow discord and destruction (Gen 3:1). The

Expertly written articles help you understand the overarching story and important covenants that tie the entire Bible together.

Key event call-outs help quickly identify important points in the Bible that ordinarily take readers a long time to find and categorize.

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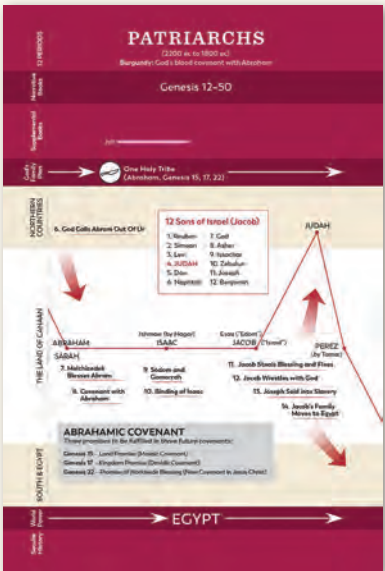
KEY EVENT

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Prison
Luke 22:24-25:19

Jesus Prays on the Mount of Olives
Luke 22:29-32:17

The Betrayal and Arrest of Jesus
Luke 22:32:18-47:40



Beautiful, detailed charts give a visual overview of important characters, key events, major covenants, and historical context.

Newly designed full-color maps help readers visualize Bible story locations and put them in geographical context.

The Journeys of Abraham

The Greek Empire

The Great Adventure Catholic Bible is destined to become the most popular Catholic Bible in the world.

Exclusive Rights for Your Country Are Available

Ascension is offering this Bible for an exclusive rights agreement to various countries and regions. Act now to secure exclusive rights for what will surely be one of your publishing company's best sellers over the next five to ten years.

Contact Catherine Whitehead at Riggins Rights Management

(Formerly Mosaic Rights Management)

rights@rigginsrights.com

HERE'S WHAT PEOPLE ARE SAYING ...

*"The new Great Adventure Catholic Bible **is a thing of beauty**. There's no other way to describe it. The layout of the biblical text is wonderfully readable; its teaching enhancements are superb. The maps and charts are visually stunning. Everything about this Bible says "read me!"*

— Curtis Mitch, principal annotator and associate editor of the Ignatius Catholic Study Bible

*"It has exceeded all of my expectations ... it is an MVP for scripture study. In the few weeks I have had it, I have read more, understood more, and can find select books and passages easily. **This Bible has greatly enhanced my study of scripture**. The appearance, feel, and readability is phenomenal. Ascension Press hit a "home run" once again."*

— Dave B

*"Beautifully illustrated and masterfully organized, The Great Adventure Bible provides Catholics with the guidance necessary to **help Scripture come to life** and make sense of God's overarching plan of salvation ... this Bible introduces readers to the world of Scripture, and helps guide them in reading Scripture in accordance with the teachings of the Catholic Church. I highly recommend this Bible for every Catholic home."*

— Jeffrey L. Morrow, Ph.D., Associate Professor
at Immaculate Conception Seminary School of Theology, Seton Hall University

*"This is the Bible I've been hoping to see published for the past decade of my teaching career. The Great Adventure Catholic Bible will henceforth assigned to all of my Bible students. The creators of this volume are **in touch with what the Catholic faithful today are seeking** and what is necessary to include so as to guide readers on the right path while also letting the word of God speak for itself."*

— Matthew Ramage, Ph.D, Associate Professor of Theology, Benedictine College